



FOR IMMEDIATE RELEASE

Storyland Wraps Up Successful 2008 Despite uncooperative weather, pass sales up and attendance strong

RENFREW, ON – 2008 September 16 – While Friday, September 12th may have marked the end of the season for Storyland Amusement Park, located in Horton Township, it also marked the beginning of exciting plans for the park's future, announced new park owner Todd Mattila-Hartman. Mr. Mattila-Hartman's company, Great North Parks Corporation, completed the purchase of Storyland on August 22, 2008 and has been operating the facility since announcing the purchase of the classic kid's amusement park on May 8, 2008.

During the 2008 season two new rides were added to the park, a new interactive games room opened, the park's entertainment programme was completed overhauled, and a second food outlet opened. "These additions, plus work to clean and repair all existing areas of the park lead to a 166% increase in season pass sales from previous years. Plus, despite all the rain this summer attendance remained strong throughout the season," said Mr. Mattila-Hartman.

With the season now over work will begin on new attractions for 2009 including planned improvements to the new midway added this year, as well as to the Splish-Splash spray park. Each of these projects will be announced as the plans are finalized.

Season passes for the 2009 season will be available earlier than usual this year, going on sale in October and making them available to parents as Christmas gifts. Details about season passes will be mailed directly to current passholders, and will be available to the public via the park's website at www.storyland.ca.

About Storyland:

For more than four decades Storyland has been the original children's amusement park in the Ottawa Valley, and one of the oldest in Canada. Located outside of Renfrew, Ontario, northwest of Canada's Capital city, Ottawa, a visit to Storyland has become a family tradition and is a great place for families to spend a relaxing day together outside.

About Great North Parks:

Ottawa based Great North Parks Corporation is a Canadian owned and controlled company committed to developing and operating quality leisure and recreation attractions for families in the Ontario East region.

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